

**RESTORATION**

**EDITION**

**TOP  
RESTORATION  
SERVICES  
PROVIDER  
2023**

**Reactic Restoration**

AWARDED BY



**CONSTRUCTION  
BUSINESS **Review****



# Reactive Restoration

## Restoring Homes, Rebuilding Lives

In a world struggling with the undeniable reality of climate change, certain regions bear the brunt more acutely. The Golden State, California, is one such region where nature's wrath—whether wildfires or tropical storms—often leaves indelible scars on housing and communities.

A startling finding from the CoreLogic Climate Change Catastrophe Report reveals that in the last year alone, one in ten residential properties suffered significant damage from natural disasters.

This burgeoning crisis underscores a dire need for robust damage restoration services – a domain where Reactive Restoration has emerged as a trusted ally to beleaguered homeowners.

What makes the company stand out is its commitment to personalized service, which reverberates meaningfully in an industry often mired in corporate tussles. The premium it places on exceptional customer service is evident in its swift, comprehensive responses to water, fire, and mold damage.

Its strategy is built around the efficient distribution of both human and technical resources, ensuring deployment readiness in the event of a disaster. By acting swiftly, Reactive Restoration plays a vital role in minimizing additional harm to properties.

When an emergency call reaches Reactive Restoration, the response is immediate and systematic. First, a project manager is dispatched to inspect and assess the extent of the damage. Once the best course of action is determined, the team shifts into the mitigation phase, whether addressing water damage, conducting a cleanup, or managing fire damage. Specialized solutions for crawlspace and moisture control are also offered, critical in preventing future damage.

This preventive focus is invaluable, particularly given that potential hazards aren't limited to the discernible aftermath of a disaster. In places like California and across the U.S., where climatic conditions can exacerbate underlying vulnerabilities, Reactive Restoration's preemptive measures can be a game-changer.

Throughout the process, the team also guides the clients through the intricate maze of insurance claims. Given that the remediation process is often unfamiliar terrain for many homeowners, the company leverages its expertise to demystify insurance coverage and streamline recovery procedures. This includes liaising with insurance providers or offering actionable steps to expedite the recovery process.

"Our expertise lies in guiding our clients through what may be their first humbling experience, but for us, it's a journey we navigate every day. We lead the way, because for us, helping to

regain control is not just a service; it's our commitment," says Atar Barkai, CEO of Reactive Restoration.

In one instance, an elderly client experienced a burst hot water pipe beneath her home. By the time the issue surfaced, the damage was extensive. Although the insurance company initially resisted the claim due to the delay in detection, Reactive Restoration's project manager intervened and presented a compelling case, supported by concrete evidence, emphasizing the homeowner's genuine unawareness of the situation. The claim, amounting to approximately \$100,000 in damages, was ultimately approved.


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With Reactive Restoration by their side, homeowners find not just a restoration service provider but a reliable guide amid the ordeal, making the path to recovery post-disaster less daunting.

Restoring a home to its former glory can be a prolonged endeavor, sometimes stretching over a year or longer. Reactive Restoration's one-stop solution negates the need for homeowners to engage with multiple contractors.

Not just restoring residential infrastructure, its specialized contents department also emphasizes cleaning, packing, storing, and management of households. Beginning with an in-depth damage evaluation and culminating in the comprehensive restoration of the structure and its contents, Reactive Restoration provides a seamless service continuum.

With a commitment to safeguarding both property and memories, the company therefore doesn't just rebuild walls; it helps rebuild lives. 



Atar Barkai,  
CEO

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*The annual listing of 10 companies that are at the forefront of providing Restoration services and impacting the marketplace*